



## **SPONSORSHIP OPPORTUNITIES**

USA BodySurfing is an organization dedicated to promoting and advancing the sport of bodysurfing in the United States with the goal of a future Olympic team.

We are a 501C3 Non-Profit organization whose sole mission is to create a positive impact on our ocean community, country, and families through well-organized, fun, bodysurf contests. USA BodySurf has 5 contests slated for 2023 and a possible expansion in 2024. All of our events co-locate with our partner USA Surfing.

We offer single event sponsorship and year long sponsors. If you have any questions feel free to call Conor at 310-760-1494 or Scotti at 760-212-5595.

## **Single Event Sponsorship Packages**

### **PREMIER – TBD**

The Premier sponsor is the presenting brand of the entire contest. For example ( your name) presents - USA BodySurfing @ Steamer Lane or (your name) open @ T-Street. Your business logo will be the most prominent on all marketing materials, the contest poster and contest tee shirt. Your business will be promoted heavily throughout the day over the contest microphone. This is an exclusive sponsorship position. No other businesses will be able to share the top marquee for your selected event. Your business will have the opportunity to participate with an EZ Up, products and product information. You can do giveaways and interact with our participants and community at the contest site. A midday time slot during the contest will be awarded to the business if they desire to do a small promotional event. At the end of the event, awards will be presented by your company with your logo as the backdrop.

### **GOLD - \$750+**

Gold Sponsors will be featured next prominently (slightly smaller logo than Premiere) on the contest poster and contest tee shirt. You will be promoted on all marketing material in a prominent spot, and throughout the day over the contest microphone. Your business will have the opportunity to participate with an EZ Up, products and product information. You can do giveaways and interact with our participants and community at the contest site.

### **SILVER – \$250+**

Silver sponsors will have their logo (smaller than Gold) on the poster and tee shirt. You will be promoted throughout the day over the contest microphone 2-4 times. Included in a group thank you to all our sponsors.

### **BRONZE – Any donation, prize, food, drink or other**

You will be promoted once during the day over the contest microphone. Included in a group thank you to all our sponsors.



## **Yearly Sponsorship Packages**

### **SAPPHIRE – TBD**

The Premiere sponsor spot for a whole year of USA BodySurfing. This is an exclusive sponsorship position with the most recognition possible. Your business logo will be featured on the front page of our website for a whole year. Your logo will be prominent on all marketing materials, including the website and any tee shirts given away. This includes all contest marketing. Your business will have the opportunity to participate at all events with an EZ Up, products and product information. Your business will be promoted heavily throughout the year over the contest microphone, Instagram and Facebook.

### **DIAMOND – \$2,500.00+**

Diamond Sponsors will receive multiple thank you posts on USA BodySurfing Facebook and Instagram. Your business will have the opportunity to participate with an EZ Up, products and product information at all USA BodySurfing events. In addition, your business logo will be featured on the sponsor page of the website. Your business will be promoted once every contest.

### **GOLD – \$500+**

Gold sponsors will receive two thank you posts on USA BodySurfing Facebook and Instagram. Your business will have the opportunity to participate with an EZ Up, products and product information for one contest of your choice. In addition, your business logo will be featured on the sponsor page of the website.

### **SILVER – \$250+**

Silver Sponsors will receive a thank you post on USA BodySurfing Facebook and Instagram along with getting a handwritten note from us.

### **BRONZE – Any Donations**

Any little bit helps! You will receive a Thank You Letter along with official sponsorship recognition that can be used in your own marketing efforts.